

**Killian McLoughlin**

Princeton University  
 Department of Psychology  
 Peretsman-Scully Hall, South Drive  
 Princeton, NJ 08540

[killian.mcloughlin@yale.edu](mailto:killian.mcloughlin@yale.edu)  
 (203) 999-2069

**Education**


---

<b>2022-Present</b>	<b>PhD Psychology and Social Policy</b> P.I.: Prof. Molly Crockett	<b>Princeton University</b>
<b>2020-2022</b>	<b>MS Social Psychology (en route)</b> P.I.: Prof. Molly Crockett	<b>Yale University</b>
<b>2017-2018</b>	<b>MSc Social Data Analytics</b> <b>Thesis:</b> Exploratory computational analysis of political advertisements on Facebook: Ireland's abortion referendum	<b>University College Dublin</b>
<b>2015-2017</b>	<b>HDip Psychology with Distinction</b> <b>Thesis:</b> Predicting implicit prejudice against women using feminist attitudes, gender self-esteem and gender in an Irish population	<b>Trinity College Dublin</b>
<b>2011 – 2015</b>	<b>BA Philosophy with English Literature</b>	<b>University College Dublin</b>

**Publications**

- 
- Brady, W.J., **McLoughlin, K.L.**, Torres, M. P., Luo, K., Gendron, M., & Crockett, M.J. (2023). Overperception of moral outrage in online social networks inflates beliefs about intergroup hostility. *Nature Human Behaviour*.
- Brady, W.J. & **McLoughlin, K.L.** (2022). How social media contexts affect the expression of moral emotions. In S.C. Matz (Ed.), *The psychology of technology: Social science research in the age of Big Data* (pp. 239-265). American Psychological Association.  
<https://doi.org/10.1037/0000290-008>  
[\[Chapter\]](#)
- Brady, W.J., **McLoughlin, K.L.**, & Crockett, M.J. (2022). Theory-driven measurement of emotion (expressions) in social media text. In M. Deghani & R. L. Boyd (Eds.), *Handbook of Language Analysis in Psychology* (pp. 377-388). The Guilford Press.  
[\[PsyArXiv\]](#)

- Brady, W.J., **McLoughlin, K.L.**, Doan, T., & Crockett, M.J. (2021). How social learning amplifies moral outrage in online social networks. *Science Advances*, 7(33). <https://doi.org/eabe5641>  
[[article](#)][[materials](#)]
- Earp, B.D., **McLoughlin, K.L.**, Monrad, J.T., Clark, M.S., & Crockett, M.J. (2021). How social relationships shape moral wrongness judgments. *Nature Communications*, 12(1).  
<https://doi.org/10.1038/s41467-021-26067-4>  
[[article](#)][[materials](#)]
- Gollwitzer, A., **McLoughlin, K.L.**, Martel, C., Marshall, J., Höhs, J.M., & Bargh, J.A. (2021). Linking self-reported social distancing to real-world behavior during the COVID-19 pandemic. *Social Psychological and Personality Science*. <https://doi.org/10.1177/19485506211018132>  
[[article](#)][[materials](#)]
- Carolan, L., Dwyer, C., **McLoughlin, K.L.**, & Payne, D. (in prep). Online political ads, transparency and democracy during Ireland’s abortion referendum.
- McLoughlin, K.L.**, Brady, W.J., Goolsbee, A., Klonick, K., & Crockett, M.J. (in prep). Moral outrage facilitates the spread of misinformation.
- McLoughlin, K.L.**, Brady, W.J., Luo, K., & Crockett, M.J. (in prep). Moralized hate speech on Twitter.

### Conference Presentations

---

- McLoughlin, K.L.**, Brady, W.J., & Crockett, M.J. (Nov, 2021). Moral outrage and the spread of misinformation and factually-accurate news across social media platforms. Talk presented virtually at the Technology, Mind, and Society Conference
- McLoughlin, K.L.**, Brady, W.J., Luo, K., & Crockett, M.J. (Feb, 2021). Moral outrage drives engagement with disinformation across platforms. Talk presented virtually at annual meeting of the Society of Personality and Social Psychology.
- McLoughlin, K.L.**, Brady, W.J., & Crockett, M.J. (Feb, 2020). Moral outrage fuels the spread of false news online. Data blitz presented at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
- McLoughlin, K.L.**, Brady, W.J., & Crockett, M.J. (Feb, 2019). Do perceptions of online outrage vary by political ideology. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Portland, OR.

### Teaching

---

**Psychology and the Good Life**, Spring 2022. Teaching Fellow, Yale University.

**Introduction to Cognitive Science**, Fall 2021. Teaching Fellow, Yale University.

**Political Psychology of Social Media**, Fall 2021. Guest Lecture, University of Toronto.

## Methodological Contributions

---

**Digital Outrage Classifier.** A psychologically-informed advanced neural network capable of detecting expression of moral outrage at scale in social media text.

[\[code\]](#)

**Social Media Simulator.** Tools to emulate a social media environment within online behavioral experiments.

**Experiment Hosting Pipeline.** A guide to developing, hosting, and databasing online psychological experiments using free, open-source tools.

## Coding Languages

---

**Primary:** Python (*Pandas, Tweepy, Numpy, SciPy, Seaborn, Matplotlib, Keras, Tensorflow, Selenium, NetworkX, Nxviz*)

**Secondary:** MatLab (*Psychtoolbox*), JavaScript (*PsychoJS, jsPsych, jQuery, node.js*), R (*tidyverse, ggplot2, tweetscores*), Bash, SQL, PHP